

## Curriculum Coverage in the Department of Travel and Tourism

	Year 10	Year 11
Autumn Term 1	<p><b>Topic: COMPONENT 1</b>  <b>Learning Aim A - Travel and Tourism Organisations</b>  <b>Overview:</b>                      Learning aim A1: Travel &amp; tourism organisations.                      Learning aim A2: Ownership of travel &amp; tourism organisations.                      Learning aim A3 The role of consumer technology in travel &amp; tourism  <b>Assessment:</b>                      8 HOUR NEA released in Sept to be completed by December.</p>	<p><b>Topic: COMPONENT 2</b>  <b>Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met</b>  <b>Overview:</b>                      Recognise how the needs &amp; preferences of travel &amp; tourism customers are met.                      B1 Customer needs &amp; preferences.                      B2 How travel &amp; tourism organisations provide different products &amp; services to meet customer needs &amp; preferences  <b>Assessment:</b>                      6 HOUR NEA released in Sept to be completed by December.</p>
Autumn Term 2	<p><b>Topic: COMPONENT 1</b>  <b>Learning Aim B – Travel and Tourism Destinations</b>  <b>Overview:</b>                      Learning aim B1: Visitor destinations                      Learning aim B2: Different types of tourism &amp; tourism activities                      Learning aim B3: Popularity of destinations with different visitor types                      Learning aim B4: Travel options to access tourist destinations  <b>Assessment:</b>                      8 HOUR NEA released in Sept to be completed by December</p>	<p><b>Topic: COMPONENT 2</b>  <b>Learning outcome B: Recognise how the needs and preferences of travel and tourism customers are met</b>  <b>Overview:</b>                      B3 Customer needs &amp; different types of travel.                      B4 Travel planning to meet customer needs &amp; preferences  <b>Assessment:</b>                      6 HOUR NEA released in Sept to be completed by December.</p>
Spring Term 1	<p><b>Topic: COMPONENT 3</b>  <b>Learning Aim A - Factors that influence global travel and tourism</b>  <b>Overview:</b>                      A1: Factors influencing global travel &amp; tourism.                      Economic                      Political                      Natural Disasters &amp; weather                      Media</p>	<p><b>Topic: COMPONENT 3</b>  <b>Learning Aim B – Impact of travel and Tourism and Sustainability</b>  <b>Overview:</b>                      B3 Managing sociocultural impacts.                      B4 Managing economic impacts                      B5 Managing environmental impacts</p>

	<p>safety &amp; security concerns  Health risks &amp; precautions.  Sustainability.  A2 Response to factors  <b>Assessment:</b>  Learning A - Test</p>	<p>Impact of travel &amp; tourism &amp; sustainability – preparation for external assessment  <b>Assessment:</b>  Learning Aim B Test</p>
Spring term 2	<p><b>Topic: COMPONENT 3</b>  <b>Learning Aim B – Impact of travel and Tourism and Sustainability.</b>  <b>Overview:</b>  Learning Aim B1: Possible impacts of tourism.  Learning Aim B2: B2 Sustainable tourism  Sustainability &amp; managing social impacts  Educating visitors.  Infrastructure development.  Engaging local communities &amp; partnership projects.  Tourist taxes &amp; funding community projects.  How tourism can benefit destinations.  Visitor management  Traffic Management.  Planning &amp; legislation.  Visitor Education.  Controlling Resources.  Wildlife conservation  <b>Assessment:</b>  Learning A/B - Test</p>	<p><b>Topic: COMPONENT 3</b>  <b>Learning Aim C - Destination Management</b>  <b>Overview:</b>  Tourism development  Tourist area life cycle.  Butler's TALC model.  Emerging destinations.  The importance of Partnerships  C Destination management  C1 Tourism development  C2 The role of local &amp; national governments in tourism development.  C3 The importance of partnerships in destination management.  <b>Assessment:</b>  Learning Aim C Test</p>
Summer Term 1	<p><b>Topic: COMPONENT 2</b>  <b>Learning outcome A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends</b>  <b>Overview:</b>  Demonstrate an understanding of how organisations identify customer needs &amp; travel &amp; tourism trends.  A2 How travel &amp; tourism organisations may use market research to identify customer needs &amp; preferences  <b>Assessment:</b>  6 HOUR NEA released in Sept to be completed by December.</p>	

Summer Term 2	<p><b>Topic: COMPONENT 2</b></p> <p><b>Learning outcome A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends</b></p> <p><b>Overview:</b></p> <p>A3 How travel &amp; tourism organisations may use research to identify travel &amp; tourism trends.</p> <p><b>Assessment:</b></p> <p>6 HOUR NEA released in Sept to be completed by December.</p>	
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